

3 Survey Design and Sampling Methods

3.1 Overview

The target population of the survey is a set of nearly 29,000 borrowers who received Self-Help loans (the Self-Help Generalization Sample) that were originated between 1998 and 2004 and met the Self-Help charitability criteria discussed in the previous section. A subset of 7,223 of these borrowers were put into calling at the beginning of the survey, as the rest of the loans in the Self-Help Generalization Sample had not yet been purchased by Self-Help and were, therefore, not available for sampling at that time. From among these 7,223 cases, 3,743 owners completed the baseline interview.

As of the beginning of 2013, ten years' worth of survey data had been collected. Key demographic information was collected each year via the Universal Core module, but otherwise the survey modules have varied from year to year. In particular, Table 1 presents an overview of the survey modules of questions that have been fielded each year and the mode of survey administration, as well as the total number of respondents who completed the survey in each year.